

Subject Line: Save \$2,500 a Year By Quitting the Cigs...

Hey there. My name's George. I'm an ex-smoker with a question for you.

Have you ever thought about what you could DO with all that money you're spending on cigarettes?

Answering that question was the motivation that finally got me off the smokes.

I was a pack a day smoker. Cost: \$6.86 a pack.  $365 \times 6.86 =$  Two THOUSAND five hundred and three dollars and ninety cents. That's what I spent on cigarettes a year.

Here's 5 things you could do with that money:

1. Take your significant other on a 5 day cruise.
2. Take your whole family on vacation.
3. Buy your son or daughter their first car.
4. Get that riding lawn mower you've always wanted.
5. Or just live a bit easier with an extra hundred bucks to spend from every paycheck.

What if I could help you put that extra cash in your pocket?

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Having that extra cash to spend is a great motivational tool, especially if you're on a tight budget. But I'll tell you, motivation is just the starting point...

Nicotine is addictive. And for that reason quitting isn't easy...

If you have a difficult task to complete, isn't it made easier with help? What if that help came from experts who want you to succeed and they give you the tools you need to get the job done?

How does THAT sound ?

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1-800- QUIT NOW is the number to call (or simply click the link) to get the support you need to FINALLY stop wasting a ton of money.

Here's some of the help and tools they offer:

1. **Planning and educational materials.** These help you map out your road to quitting tobacco.
2. **Coaching** by phone and additional support by email, text, or chat with experienced and understanding coaches. Your coach will support you during your quitting process. Your coach also will work with you to help with problem-solving and learning tools to deal with challenges.
3. **Nicotine quit medications** (such as nicotine gum, lozenge, or patch). You may be eligible for quit medications. If so, they mail these directly to your home. Quit medications can double or triple your chances of quitting for good.
4. **Membership in an online community** of others who are working to become tobacco free.

And you pay nothing for any of it.

I'm proud of myself for finally kicking the habit. MAYBE that has more value than the money, but I sure do enjoy that extra spendable dough every two weeks.

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You want to quit and we can help you quit. Make the call or click a link here. You know how much of your hard-earned money you spend on cigarettes. Want a nice bump to your budget?

What are you waiting for?

To healthier finances and a healthier you,

George

P.S. I tried to quit and failed at least 10 times. I only succeeded with the help from the quitline.

And YOU can too!

LINK

